Iowa Department of Natural Resources

STRATEGIC PLAN

Fiscal Years 2022–2025

THE MISSION:
To conserve and enhance our natural resources in cooperation with individuals and organizations to improve the quality of life in Iowa and ensure a legacy for future generations.

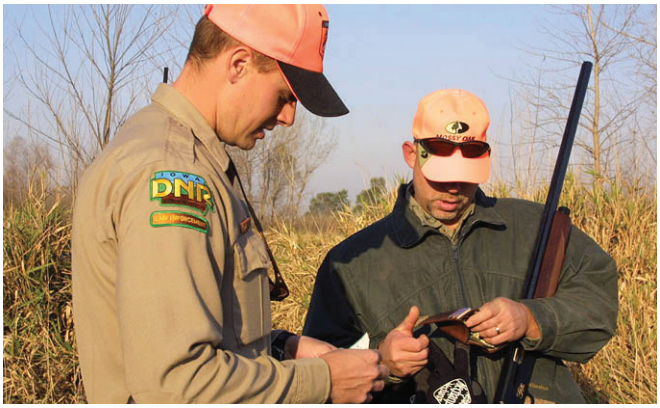
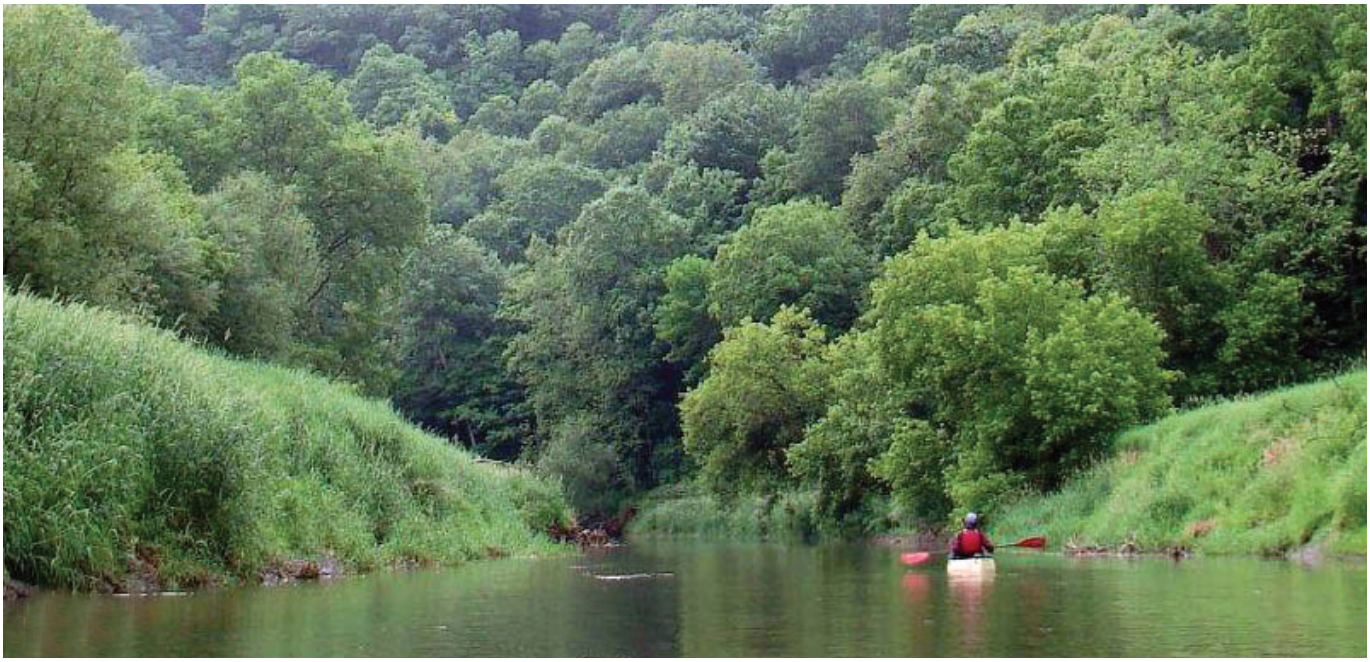
THE VISION:
Leading Iowans in caring for our natural resources.

The Iowa Department of Natural Resources (DNR) is committed to preserving and enhancing Iowa's natural resources for today's generation and protecting those resources for posterity. The DNR strives to make Iowa a preferred place to live, recreate, and do business by providing access to natural areas and promoting nature-based activities. This is partly accomplished by fostering collaborative partnerships with citizens, industry, and federal, state, and local governments. DNR's success is due, in large part, to the fact that its employees work hand-in-hand within the communities they serve.

DNR works diligently to educate and empower all citizens on the significance of, and benefits that derive from, Iowa's natural resources. At all times, the DNR strives for excellence and stays focused on its founding purpose and mission.

THE DNR WILL ASSESS AND OPTIMIZE ORGANIZATIONAL PERFORMANCE IN ORDER TO SERVE IOWANS AND THE ENVIRONMENT.

- The DNR's divisions, bureaus, and sections will work together to ensure the effective implementation of environmental and conservation goals.
- The DNR will innovate and adapt to change through the use of continuous improvement processes.
- DNR resources will be strategically allocated to ensure core business is prioritized.
- The DNR will hire a diverse and highly-skilled workforce and ensure employees' success by providing training, necessary equipment, and investing in evolving technology.
- The DNR will use customer feedback to improve services.
- Data and sound science will inform decision making.
- The DNR will adhere to the law and timely update administrative rules for compliance and effective outcomes.

IOWANS WILL CONNECT WITH NATURE AND HAVE A HEALTHY AND SAFE ENVIRONMENT FOR WORK AND PLAY.

- The DNR will develop and implement accessible and informative environmental and natural resource programs to encourage conservation and promote recreation.
- All Iowans will have access to open spaces, know where to find them, and what they have to offer.
- The DNR will increase technical assistance in an effort to coach and educate individuals and organizations on how to be lawful and effective stewards of Iowa's environment and natural resources.
- The DNR will expand existing collaborative efforts with stakeholder groups.