

# Iowa Department of Natural Resources



**Kayla Lyon, Director**

## **FY24 Agency Performance Plan**

*Mission: Conserve and enhance our natural resources  
in cooperation with individuals and organizations to improve  
the quality of life for Iowans and ensure a legacy for future  
generations.*

**August 1, 2023**

**Core Function: Conservation, Preservation and Stewardship**

Desired Outcome	Outcome Measures	Outcome Target	Link to Agency Strategic Plan
The <b>water quality</b> of Iowa's lakes and rivers supports a diverse aquatic environment and allows for the safe use and enjoyment of the resource.	Number of Impaired Waters in Iowa	400	<b>Goal 2:</b> Iowans will connect with nature and have a healthy and safe environment for work and play.
	Percentage of Iowa's publicly owned lakes with water clarity (secchi depth) greater than 1 meter.	50%	
<b>Habitats</b> across Iowa are abundant and diverse to support wildlife.	Percent of Iowa's Nongame Breeding Bird species with stable or increasing populations.	66%	
	Number of Communities identified by the U.S. Forest Service as developing or managed Urban Forestry communities.	400	
	Acres of land in conservation easements or programs, state, county conservation board, or federal ownership, or NGO ownership.	3,500,000	

**Core Function: *Conservation, Preservation and Stewardship***

<b>Services, Products, Activities</b>	<b>Performance Measures</b>	<b>Performance Targets</b>	<b>Strategies/ Recommended Actions</b>
<b>Watershed Protection and Restoration</b>	Number of streams with sustainable trout reproduction.	75	Continued emphasis on watershed improvement activities for better water quality
	Acres of Forest Land	3,200,000	
<b>Renewable Energy and Resource Efficiency</b>	Average dollars saved per company from P2 waste reductions.	\$50,000	Continue to work with regulated parties to improve understanding and awareness of resource efficiencies.
<b>Public Lands, Fish, Wildlife and their habitats</b>	Average number of pheasants from annual August roadside survey.	35	The two factors that determine the abundance and distribution of upland game populations in Iowa are weather and habitat. Continued gains in CRP help habitat, but losses in small grains and hay acres are still causing losses in habitat.

**Core Function: *Recreational Safety***

<b>Desired Outcome</b>	<b>Outcome Measures</b>	<b>Outcome Target</b>	<b>Link to Strategic</b>
<b>Compliance with regulations</b> by special license holders, park visitors, and general recreational participants in order to protect our natural resources, facilities, and the public.	Rate of compliance with hunting regulations among hunters checked	95%	<b>Goal 2:</b> Iowans will connect with nature and have a healthy and safe environment for work and play.
<b>Safe outdoor recreation</b> in order to ensure and enhance the safety and well-being of the public and to protect our natural resources and facilities.	Number of Hunter Incidents including fatalities	25	
	Number of Boating Incidents including fatalities	20	

<b>Services, Products, Activities</b>	<b>Performance Measures</b>	<b>Performance Targets</b>	<b>Strategies/ Recommended Actions</b>
<b>Safe Outdoor Recreation and Conservation Enforcement</b>	Average number of Conservation Officer contacts for compliance per week	50	Conservation Officers continue to increase community engagement, through enforcement, outreach, and education.
	Number of Hunter Safety students certified	10,000	Online classes increase the availability and accessibility of the class to Iowans.
	Number of Boating Safety students certified	3,000	Continued increase in boating in Iowa is supported by online boating education classes.

**Core Function: Recreation**

<b>Desired Outcome</b>	<b>Outcome Measures</b>	<b>Outcome Target</b>	<b>Link to Strategic Plan Goals</b>
<b>Increase the number of Iowan's hunting.</b>	Number of Deer harvested in Iowa	120,000	<i>Goal 2:</i> Iowans will connect with nature and have a healthy and safe environment for work and play.
<b>Increase recreational use and/or visits.</b>	State Park Usage per capita	5.5	

<b>Services, Products, Activities</b>	<b>Performance Measures</b>	<b>Performance Targets</b>	<b>Strategies/ Recommended Actions</b>
<b>State Parks and Preserves</b>	Number of State Park camper nights	1,000,000	Continued investments in Iowa's State Park infrastructure is resulting in more campers at State Parks.
	Percent of state parks with adequate utility infrastructure	100%	
	Number of work hours donated by volunteers	100,000	Continue to promote the campground host program at Iowa's State Parks.
<b>Resource Enhancement and Protection</b>	Number of counties within 10% of deer harvest target	99	Promotion of targeted hunting opportunities in counties not meeting targets.

**Core Function: Regulation and Compliance**

Desired Outcome	Outcome Measures	Outcome Target	Link to Strategic Plan Goals
<b>Protect human health and the environment.</b>	Percent of population drinking water in compliance with all health-based standards in the Safe Drinking Water Act.	100%	<b>Goal 2:</b> Iowans will connect with nature and have a healthy and safe environment for work and play.
	Compliance rate for Underground Storage Tanks to meet environmental guidelines.	75%	

Services, Products, Activities	Performance Measures	Performance Targets	Strategies/ Recommended Actions
<b>Health and the Environment</b>	Average lead time for issuing air quality prevention of Significant Deterioration permits.	180 days	Use improvement projects to improve processes and procedures.
	Average lead time for issuing air quality construction permits.	30 days	
	Average lead time for issuing open feedlot and confinement construction permits.	60 days	
	Average lead time for issuing wastewater construction permits.	25 days	
	Average lead time for issuing NPDES permits.	180 days	

**Core Function: *Resource Management***

<b>Desired Outcome</b>	<b>Outcome Measures</b>	<b>Outcome Target</b>	<b>Link to Strategic Plan Goals</b>
<b>External customers</b> have information and services regarding Natural Resources.	Average number of unique visitors to the DNR website per month.	325,000	<b>Goal 2:</b> Iowans will connect with nature and have a healthy and safe environment for work and play.
The department <b>efficiently utilizes resources</b> to meet the agency mission.	Number of improvement projects.	20	<b>Goal 1:</b> The Department of Natural Resources will assess and optimize organizational performance in order to serve Iowans and the environment.

<b>Services, Products, Activities</b>	<b>Performance Measures</b>	<b>Performance Targets</b>	<b>Strategies/ Recommended Actions</b>
<b>Department Support Services</b>	Percentage of public telephone inquiries answered by Phone Center without requiring a referral to other staff.	90%	Provide accurate, timely information to the public on all natural resources issues.