

IOWA DEPARTMENT OF  
CULTURAL AFFAIRS

# PERFORMANCE REPORT

Performance Results Achieved  
during Fiscal Year 2020

December 15, 2020

**INTRODUCTION**

Letter from the Director..... 2

**AGENCY OVERVIEW**

Mission, Vision and Guiding Principles..... 11  
Strategic Goals and Measures and Core Functions..... 12  
Key Services, Programs and Activities..... 13  
Agency Customers & Stakeholders..... 14  
Organizational Structure ..... 15  
Boards and Commissions..... 16  
Budget..... 18  
Agency Contacts..... 18

## INTRODUCTION

On behalf of the Iowa Department of Cultural Affairs (DCA), our staff and the boards who volunteer their service, I am pleased to present the agency performance report for Fiscal Year 2020. This report aims to satisfy the requirements of Iowa Code sections 7A.3, 8E.210, 303.1(6b) and 303.2(3b).

The DCA comprises the Iowa Arts Council; State Historical Society of Iowa, including the State Historic Preservation Office; and Produce Iowa, the State Office of Media Production.

In 2020, the DCA extended our impact during the COVID-19 pandemic in three significant ways: leadership and collaboration, access to emergency resources and providing access to opportunities. During the early months of the pandemic, the DCA took on a leadership role by hosting a public series called #iowaculturalcoffeebreak on social media that provided free shows and performances to Iowans and promoted the importance of arts, music, film and history in our state. The DCA also worked closely with national and regional agencies including the National Endowment for the Arts, the National Endowment for the Humanities, and Arts Midwest to provide emergency CARES Act funding for Iowa's cultural and humanities organizations, non-profits and individuals.

The DCA brought together more than 100 leaders from arts and culture organizations, representing the performing arts, museums, artists, filmmakers, tourism and creative businesses, to discuss strategies, resources and best-practices for a safe and successful re-opening process during the COVID-19 pandemic. We hosted a series of virtual conversations with the task force working groups to discuss available resources, to share best practices and to remain connected. We continued to provide guidance and to promote resources and new funding opportunities available to Iowa's creative sector through targeted outreach, webinars and virtual town halls.

When the state prepared to go back to school with the Return to Learn plan, the DCA worked collaboratively with our partners at the Iowa Department of Education, Iowa Department of Public Health, museums, libraries and other nonprofits to safely host children onsite and to promote our resources to educators relying on virtual learning resources. The Iowa Arts Council introduced a new virtual arts experience grant to encourage innovation while the State Historical Society of Iowa connected educators, parents and students to Iowa History resources. Iowa History education was promoted through Iowa History 101 webinars, Goldies Text Sets, Read Iowa History, and 64 Primary Source Sets with more than 1,400 primary history resources that help educators meet Iowa history standards within the Iowa Core in Social Studies. We also launched a new Educator Resources section on our website to give educators easier access to our resources.

Prior to March 2020, throughout the fiscal year leading up to the COVID-19 pandemic, the DCA strengthened our core business in Iowa through strategic partnerships and implementation of statewide programs and projects that connect Iowans to the people, places and points of pride that define our state. These efforts foster creativity, serve as a catalyst for innovation and empower Iowans to build and sustain culturally vibrant communities that bring companies, jobs and talent to Iowa. Our leadership during the past year brought people together virtually and in person when

possible to focus on the strengths of the arts, history, film, humanities and culture in our state. These efforts allowed us to deliver national, regional and state resources to our audiences in all 99 counties.

The department completed the third year of its three-year strategic plan for 2019-2021, which identified five key goals:

- Preserve and promote Iowa's collective heritage and unique sense of place.
- Cultivate creativity, participation and learning in the arts.
- Engage diverse statewide audiences through education initiatives, exhibitions and public programs.
- Provide tools, resources and knowledge to promote networking, collaboration and best practices that nurture cultural leadership.
- Invest in people and projects that foster economic growth and enhance the cultural identity of local communities.

The department also included key priorities in its three-year strategic plan for 2019-2021, which identifies three key priorities:

- Build and develop culturally vibrant communities.
- Cultivate investment and collaboration.
- Enhance access to arts, history and culture.

#### **OUR PRIORITIES 2019-2021**

- Partnerships
- Storytelling
- Technology
- Collaboration
- Metrics

## **KEY INITIATIVES**

### *Creative Economy*

Arts and culture are economic drivers. Arts businesses and their creative employees spark innovation and play a key role in the national economy. In Iowa, the creative sector employs more than 42,000 people in more than 5,000 arts-related businesses. Furthermore, when the category broadens to include innovation, the total number of workers grows to more than 72,000.

During the past year, the DCA assembled a Creative and Culture Task Force to bring together more than 100 community leaders from across the state to represent key sectors of the arts, history, humanities, film and cultural tourism industries. The task force convened virtually to share best practices and communicate opportunities for shared responsibilities and resources.

### *Education*

In support of Iowa's new educational standards for arts and social studies, the DCA has partnered with the Iowa Department of Education to connect K-12 students with fine arts, Iowa history and

out-of-classroom learning experiences that equip them with the skills they'll need to compete in the ever-changing global economy. This includes 64 Primary Source Sets, and newly developed History Text Sets that are available through regional AEA offices as educator resources to provide hands-on learning opportunities virtually and in the classroom.

This year these resources have been an essential part of supporting educators with tools for students learning virtually. The Primary Source Sets alone reached more than 36,000 pageviews on the website in August 2020 as teachers, administrators, curriculum directors and families prepared to Return to Learn for the upcoming school year. In all, the Primary Source Sets have been downloaded more than one million times since they launched four years ago.

Members of DCA also served on the Governor's STEM Council's "STEM to STEAM" working group, co-chaired by Director Chris Kramer and Yen Verhoeven, CEO, Qi Learning Research Group, to discuss opportunities to integrate arts and humanities into STEM education for transdisciplinary education. The working group worked collaboratively to research and recommend ways to foster creativity and innovation through K-12 education and lifelong learning opportunities.

### *Building Skills and the Workforce*

In 2020, the DCA expanded our training and professional development services by providing resources and education for more than 1,600 individuals, organizations and community leaders in our field – including arts and cultural leaders, artists, filmmakers, historic preservation developers and contractors, community leaders and educators – to build skills and teach best practices.

These include our two major professional development series: the Preserve Iowa Summit, a two-day program for individuals working in and interested in historic preservation and community development; and the Iowa Arts Summit, which convenes artists and creative workers along with arts and cultural leaders in thoughtful discussions on current issues led by inspiring industry leaders while providing unique educational opportunities. The DCA also hosts a series of professional development webinars and training opportunities: the Media Masters Series for filmmakers, Local History Network for museum educators, and Art Ups and ArtsLab through the Iowa Arts Council for the creative sector..

We provide professional development and collaboration through our community programs including Iowa Great Places, and Cultural & Entertainment Districts designation programs and grants to encourage investment in creative placemaking. We partner with communities to host DCA Drop Ins where we convene conversations with local leaders about resources that can support historic preservation and investment in the arts and humanities. These conversations and resources help to build culturally vibrant communities and to generate economic development and cultural tourism.

As we continue to address our state's needs to attract and retain a globally minded workforce, quality-of-life amenities are critical to the equation. Employers and workers alike identify quality of life as one of the most important factors in making decisions about where to locate. Our agency is committed to offering both world-class arts and cultural attractions *and* culturally vibrant communities where creativity sparks real-world innovation.

Last, the DCA expanded its diversity and equity committee and launched an expanded DEAI program to stimulate conversation, peer learning and sharing platforms.

### *Investments and Partnerships*

The DCA collaborates with local community leaders across the state, regent universities through extension and outreach, and federal and other state agencies to support historic redevelopment and creative placemaking in towns large and small. These programs create public-private partnerships and leverage private and local investment.

The DCA combines state resources and funding with federal funding from the National Endowment for the Arts and the National Park Service for programs, grants and incentives that are awarded across Iowa. These initiatives connect rural communities and larger cities while offering authentic experiences that recognize and reflect Iowa's diversity, and are inclusive to all.

New in 2020, the DCA served as the interim state funding partner with the National Endowment for the Humanities (NEH) to provide both year-end funds and Emergency CARES Act funding to humanities organizations in Iowa. The DCA has also been named the provisional state partner for the NEH state-federal grants program to administer federal funding to humanities programs and partners in Iowa.

All of these efforts stem from our hub at the State Historical Building of Iowa, where we showcase Iowa history and culture. We model best practices in our museum and archives, and through our interactions with leaders in arts, media, history and historic preservation.

## **DEPARTMENT UPDATES**

### ***Iowa Arts Council***

As Iowa's state arts agency, the mission of the Iowa Arts Council (IAC) is to cultivate creativity, learning and participation in the arts. The IAC does this by combining a federal appropriation from the National Endowment for the Arts with state-appropriated funds through the Iowa Legislature. These dollars are then matched many times over by local municipal and private sources and put to work in Iowa communities to spur and reward local creativity. Iowa boasts more than 5,000 arts-related businesses that employ more than 42,000 who work in creative fields.

### ***Emergency Relief Fund***

This past year has had a tremendous impact on the arts industry nationally and in Iowa. In the spring of 2020, the IAC responded to the public health emergency by establishing the Iowa Arts & Culture Emergency Relief Fund program. Through appropriations from the Iowa Legislature, the National Endowment for the Arts, Arts Midwest and the National Endowment for the Humanities, the DCA and IAC awarded relief funding to 160 artists and 174 nonprofit arts, cultural and humanities organizations statewide. All told, our agency administered more than \$1.3 million dollars in relief aid to Iowans by June 30, 2020.

## *Ongoing Programs*

The IAC continued to support the development of the arts across Iowa by awarding more than \$2.6 million in grants for art, film, history and cultural projects in FY2020. IAC support benefitted more than 200 applicants and helped make possible new community arts initiatives, creative projects, cultural events and festivals serving tens of thousands of Iowans.

One of the IAC's signature initiatives is the *Cultural Leadership Partners (CLP)* program. Through the CLP program, the IAC and DCA currently invest in the operations of 42 organizations that demonstrate a record of cultural and managerial excellence and service to Iowans. For perspective, the state's largest cultural partners operate on annual budgets that collectively exceed \$100 million. These organizations significantly contribute to their regional economies and host a full range of arts-learning experiences for all ages.

The IAC's *Folk Arts in the Classroom* program connects Iowa K-12 teachers, folk artists, and cultural heritage organizations through continuing education and training. Through the training program, Iowa social studies and fine arts educators learn how to integrate folk and traditional arts into Iowa classrooms. In FY20, Folk Arts in the Classroom transitioned to a virtual format.

Similarly, the IAC's *Poetry Out Loud* program encourages young people to engage in the literary arts. Classroom studies culminate with a contest in which each student selects and recites poems from the Poetry Out Loud anthology; school champions then advance to regional, state and ultimately the national competition in Washington, D.C.

Demonstrating our commitment to individual artists, the IAC named five new *Iowa Artist Fellows*, bringing the total number of esteemed fellows to 30 during the last six years. These mid-career artists are influencing their communities in fresh and inspiring new ways. This year's fellows were joined by a few Iowa filmmakers for an engaging professional development opportunity where they sharpened their business skills in order to build even greater success.

Last, in FY20, the IAC continued to administer two creative placemaking programs-- *Iowa Great Places* and *Iowa Cultural & Entertainment Districts*-- designed to challenge community leaders to develop a bold vision and accelerate community growth through local and authentic cultural assets.

The *Iowa Great Places* program encourages communities to build upon authentic local character through vertical infrastructure projects. In Fiscal Year 2020, the IAC and DCA awarded five Iowa Great Places grants totaling \$1 million for public artwork on the Raccoon River Valley Trail, between Adel and Redfield; riverfront improvements in Clinton; a gateway entrance and enhanced streetscape in Guttenberg; a cultural plaza in Marion; and an environmental learning center in Winterset. Additionally, through the *Iowa Cultural & Entertainment Districts (CED)* program, the IAC maintained a network of 13 designated CEDs across Iowa.

## ***Produce Iowa***

Produce Iowa is in its seventh year under the direction of the DCA and continues its mission to promote and facilitate media production in Iowa in order to create a more sustainable creative economy.

Produce Iowa connects producers to resources and solutions in our state. The Media Production Directory is an essential tool available 24/7 that includes Iowa crew and small business listings along with a database of available properties for filming. This free service brings job opportunities to the state.

Produce Iowa works hard to promote the state to filmmakers around the world and encourages them to come to Iowa to produce their next project. The office strategically participates in national events with entities such as the Producers Guild of America, Association of Film Commissioners International and the Independent Filmmaker Project to stay relevant and drive interest, recruitment and economic impact to Iowa. Even during the pandemic, Produce Iowa worked with a California agency to hire Iowa crew and remotely film in the Winterset/Des Moines area while the director and creative team oversaw the project from Los Angeles. The result included a local economic impact of about \$75,000 during a few days of production and showcased Iowa's landscape in a national Bank of America commercial narrated by Academy Award-winning actress Viola Davis.

The office also supports community film festivals and educational experiences to engage Iowans and encourage their cultural storytelling. Iowa communities become ambassadors for the state as they welcome filmmakers from around the world, enrich the artistic landscape and bring economic development to their main streets. The majority of Iowa's film festivals pivoted to online screenings in 2020 to meet their missions, and our office hosted summits with executive directors to work through changes and challenges together.

As Produce Iowa builds a network of support for film and television, the office is working to develop strategic alliances among Iowa colleges and universities to retain creatives in the state and generate opportunities upon graduation. Produce Iowa provided a MediaMasters professional development series online to help train students and adult learners on subjects such as casting, budgeting and pitching projects, and helped them engage with guest speakers from Los Angeles and New York City.

Produce Iowa elevates the art of filmmaking and spotlights Iowa filmmakers by partnering with the Iowa Arts Council and Iowa PBS on "The Film Lounge." Celebrating its fifth season, this television series features independent short films, introduced by each filmmaker. This year an episode will also feature the winner of "The Film Lounge: Student Challenge," which was an open call to young Iowans in grades 7-12. We find that digital media and the arts can be a catalyst to engage young Iowans in technology, which leads to higher education and job opportunities in our state.

Finally, Produce Iowa achieved a major milestone in launching the new Greenlight Grant program. The office is now helping Iowans take their projects from script-to-screen and become job creators that grow our film and television industry. The grants require a 50 percent cash match and in-state



spending, and helps build collaboration with other in-state filmmakers. The investment creates an economic ripple that benefits small businesses and Iowans who service the industry through hotels, catering, transportation, real estate, etc. To date, Produce Iowa has elevated seven stories important to Iowans and has awarded \$265,000 to help producers take their intellectual property to the next level in Iowa.

### ***State Historical Society of Iowa***

The State Historical Society of Iowa (SHSI) delivers on its mission of preservation and education through its bureaus – the State Historical Museum of Iowa, State Archives and Historical Libraries, eight Historic Sites and the State Historic Preservation Office.

As the steward and collector of Iowa's history for more than 160 years, SHSI is entrusted to care for more than 209 million pieces of Iowa history. The expert staff continues to enhance public access to the collection while ensuring its proper management and preservation, so future generations can learn from these artifacts. Because of the level of investment needed for collection projects, SHSI continues to leverage grants and in-kind partnerships to move this critical work forward. Some partnerships of note include those with FamilySearch and Ancestry.com. In addition, SHSI continues its partnership with Cedar Rapids-based Advantage Companies to preserve and digitize more than 12 million pages of newspaper to provide greater access to more than 300 titles dating to the state's pioneer days. Also, SHSI has received four phases of grant funding from the National Endowment for the Humanities for the Chronicling America digital newspaper project.

Public access to the collection is a key driver of staff work and is reinforced by the more than 19 million online views of SHSI's digital assets last year, an increase of 2 million from the previous year. Also, staff continue to implement the grant-funded transition to a new content-management system. In early 2021, one single search engine for the state's collection will be up and running, providing greater access for the public and efficiencies for staff.

To reach students and educators across the state, SHSI works closely with the Iowa Department of Education to help teachers implement new social studies standards, which include Iowa history. To help teachers integrate these standards in their classrooms, SHSI has received four rounds of grant funding totaling nearly \$400,000 from the Library of Congress to develop Iowa history curriculum using primary sources from the collection. These free curriculum sets, which link directly to the standards, are available for K-12 educators on the DCA website ([iowaculture.gov](http://iowaculture.gov)) and have been downloaded more than one million times since their launch just three years ago. During the pandemic, SHSI launched and expanded a number of online resources including Goldie at Home, which garnered nearly 2,000 pageviews in its first three months. SHSI also launched a webinar series called Iowa History 101 Series and continued the Iowa Stories series, which offers a one-hour live history presentation free to the public. The webinars are recorded and made available for future reference on the SHSI website and YouTube channel.

Building on current outreach efforts, SHSI expanded relationships with rural Iowa museums and history organizations through the Local History Network, which launched in 2018. This new

initiative helped history organizations of all sizes and types across the state learn more about best practices, grants, training opportunities and other relevant content. To date, 212 participants have joined, and SHSI looks forward to growing participation and expanding offerings to serve as a responsive partner for these keepers of Iowa's local history.

The State Historical Museum of Iowa engages visitors with meaningful experiences about Iowa history and continues an active exhibit rotation schedule in an effort to display more of the collection, keep the museum experience relevant, and encourage repeat visitation. FY2019 marked the third season for "Iowa History 101," a mobile museum inside a 300-square-foot, custom-designed Winnebago. On October 31, 2019, the mobile museum successfully reached its goal to visit all 99 counties in three years, giving Iowans the unique opportunity to tour the exhibit in their communities. Due to the pandemic, the mobile museum was not activated during 2020. However, building on the mobile museum's past success, and with private funding, SHSI plans to launch the mobile museum's second 99-county tour with a brand-new exhibit in spring 2021.

### ***State Historic Preservation Office***

The State Historic Preservation Office (SHPO) identifies, preserves and protects Iowa's historic and prehistoric resources. It also administers state and federal historic preservation programs and maintains a survey and inventory collection of historic properties in Iowa.

The SHPO team helps individuals, communities, and state and federal agencies identify properties that are eligible for the National Register of Historic Places. There are currently 18,503 Iowa sites and structures on the National Register.

Ninety-two communities are active in SHPO's Certified Local Government program in Iowa, where they have determined planning and development efforts should include consideration of historic structures that contribute to Iowa's unique sense of place. Each summer, hundreds of community members, volunteers and professionals attend the Preserve Iowa Summit to learn how they can create and maintain culturally vibrant communities by preserving historic buildings and rehabilitating downtowns.

The State and Federal Historic Preservation Tax Credit programs stimulate preservation of historic properties, often for downtown housing, business expansion and neighborhood revitalization. The program continued to produce transformational results this year. The DCA/SHPO partners with the Iowa Economic Development Authority to issue the State Historic Preservation Tax Credits and works with the federal agency, the National Park Service, to authorize both the State and Federal Historic Tax Credits. In addition to the \$45 million awarded annually in State Historic Tax Credits, more than \$35 million in Federal Historic Tax Credits are awarded annually for Iowa projects.

It's important to note that Iowans care deeply about arts, history and culture – and demonstrate that throughout the year. In December 2019, more than 600 Iowans attended the eighth Celebrate Iowa Gala, an annual showcase of Iowa arts, music, history and cuisine that raises funds to support SHSI exhibitions and programs statewide.

DCA is grateful for the leadership of Governor Kim Reynolds, Lt. Governor Adam Gregg, the Iowa Legislature and our many partners. Their recognition of arts, history and culture as catalysts that empower Iowans to build and sustain culturally vibrant communities is essential to our state's future growth. This work is critical to Iowa's quality of life and the growth of the state's workforce since arts, history, media and culture spur creativity and innovation, which in turn help attract companies, jobs and talent to rural and urban communities across the state.

Respectfully,



Chris Kramer

Director

Iowa Department of Cultural Affairs

## **AGENCY PERFORMANCE PLAN**

### **MISSION**

We empower Iowans to build and sustain culturally vibrant communities by connecting to the people, places and points of pride that define our state.

### **VISION**

Iowa will be a state that fosters creativity and serves as a catalyst for innovation, job creation and a positive community culture for all.

### **ASSESSMENT**

We serve all Iowans by supporting the historic preservation of records, artifacts, places and important moments that tell our state's story; by enhancing the economic and cultural vitality of our state through investment and guidance in film, history and the arts; and by making strategic investments in our ability to preserve, and make accessible, the information and resources Iowans need to live a more fulfilled life.

### **DCA STRATEGIES**

- Partnerships
- Showcasing Iowa
- Digital Accessibility
- Collaboration
- Impact
- Engagement

### **OUR GUIDING PRINCIPLES**

- Preserve and promote Iowa's collective heritage and unique sense of place.
- Cultivate creativity, participation and learning in the arts.
- Engage diverse statewide audiences through education initiatives, exhibitions and public programs.
- Provide tools, resources and knowledge to promote networking, collaboration and best practices that nurture cultural leadership.
- Invest in people and projects that foster economic growth and enhance the cultural identity of local communities .

## STRATEGIC GOALS AND MEASURES

### Goal: To build and develop culturally vibrant communities

- Promote innovation and the creative economy
- Foster public-private partnerships to support urban and rural vitality
- Engage and gather feedback from lowans across the state through surveys and community conversations

#### Measures

- Events, participants and programs around cultural vibrant communities
- Financial impact of arts and cultural events throughout the state
- New and increased public-private partnerships supporting urban and rural vitality

### Goal: To cultivate investment and collaboration

- Foster leadership and workforce skills development
- Support education and experiential learning

#### Measures

- Conversations, investments and new partnerships through collaboration
- Outcomes of leadership and workforce skills development
- Examples of education and experiential learning successes

### Goal: To enhance access to arts, history and culture

- Re-establish the State Historical Building of Iowa as a hub to experience Iowa culture
- Enhance digital access for expanded reach and audience engagement

#### Measures

- Share best practices, report new access and record support and demand for arts, history and culture
- Number of points for digital access and engagement

## CORE FUNCTIONS

### *Community Coordination and Development*

DCA enhances the ability of Iowa's communities, cultural workers and cultural organizations to produce sustainable development and enrichment opportunities.

### *Conservation, Preservation and Stewardship*

DCA provides advice and training to assist lowans in management of cultural resources, and enhances public understanding of cultural resources through interpretive programming.

### *Economic Growth and Expansion*

DCA develops opportunities for cultural creatives to secure employment in Iowa in arts, history and cultural organizations.

### *Education*

DCA increases awareness among lowans and others about the rich cultural environment of the state.

## **Key Services, Programs and Activities**

### *Iowa Arts Council*

The Iowa Arts Council is committed to enriching quality of life for Iowans through support of the arts. Funding for the Iowa Arts Council is provided by the State of Iowa, the National Endowment for the Arts and the National Endowment for the Humanities.

The Iowa Arts Council also administers grant programs on behalf of its parent agency, the DCA. These programs support the cultural vitality of Iowa through job creation, operating support and endowment support programs.

The key services of the Iowa Arts Council are delivered through:

- ArtUps
- School Arts Experience
- Cultural Leadership Partners
- Governor's Arts Awards
- Grants
- Iowa Arts Summit
- Iowa Artist Fellowship
- Iowa Great Places
- Poetry Out Loud
- Scholarship for the Arts
- Volunteer Panelist Programs

### *Produce Iowa*

The state's office of film and media production promotes and facilitates media production to develop a more sustainable creative economy in Iowa.

The key services of Produce Iowa are delivered through:

- Media Production Directory
- Location Database
- Greenlight Grants
- MediaMasters Series
- The Film Lounge
- Higher Education Summits
- Iowa Film Festivals/Executive Director Summits
- MediaMakers
- Hollywood Backstories

### *State Historical Society of Iowa*

Committed to preservation and education, SHSI serves as a trustee of Iowa's historical legacy, and identifies, records, collects, preserves, manages and provides access to Iowa's historical resources through its programs and services. As an advocate for understanding Iowa's past, SHSI educates Iowans of all ages, conducts and stimulates research, disseminates information and encourages and supports historical preservation and education efforts of others throughout the state, helping Iowans connect generations – past, present and future.

The key services of the State Historical Society of Iowa are delivered through:

- State Historical Museum of Iowa
- Exhibits & Collections
- Museum Education & Outreach
- National History Day
- History Alive! and other field trip experiences
- Goldie's Kids Club
- State Historical Library & Archives
- Historic Sites
- Local History Network
- State Historic Preservation Office
- Section 106 Review & Compliance
- National Register of Historic Places
- State Historic Preservation Tax Incentive Program
- Certified Local Governments Program
- Historical Resource Development Program

### *Emergency CARES Act Funding 2020*

The Iowa Arts Council and members of the DCA staff successfully administered \$1,127,500 in Emergency funds during FY20 to support Iowa cultural organizations, nonprofits and artists impacted by the COVID-19 Pandemic. In total, more than 200 Iowa nonprofits, museums and arts and humanities organizations successfully applied for and received grant funding through the Iowa Department of Cultural Affairs. Funding came from legislative support as well as federal support through the National Endowment for the Arts and the National Endowment for the Humanities.

### **Agency Customers and Stakeholders**

- Educators, students and lifelong learners
- Iowa explorers – families, young professionals, capitol visitors, tourists, enthusiasts
- Cultural creatives – artists, filmmakers, musicians, designers, museums, cultural partners, cultural institutions
- Public and government agencies – communities, local governments, developers, business and industry

## **Organizational Structure**

The Iowa Department of Cultural Affairs is a state agency within the Executive Branch of Iowa State Government and was established in 1986 by Iowa Code Chapter 303. The DCA includes the State Historical Society of Iowa; the Iowa Arts Council; and Produce Iowa, the State Office of Media Production. Further, the DCA works with the Iowa Historical Foundation, a 501(c)(3) nonprofit organization whose mission is to generate support for the State Historical Society of Iowa.

The DCA works with four advisory boards: the State Historical Society of Iowa Board of Trustees, the Iowa Arts Council Board of Directors, the Iowa Historical Records Advisory Board and the Iowa Great Places Citizen Advisory Board. The DCA also works with one policy board, the Iowa Cultural Trust Board, as well as the State Records Commission.

The DCA's director is appointed by the governor and confirmed by the Iowa Senate. The agency oversees approximately 60 employees and engages numerous volunteers in carrying out its mission from 10 facilities, including the State Historical Building of Iowa in Des Moines, the Centennial Building in Iowa City and the following eight historic sites:

- Abbie Gardner Sharp Cabin, Arnolds Park
- American Gothic House, Eldon
- Blood Run National Historic Landmark, Lyon County
- Edel Blacksmith Shop, Haverhill
- Montauk Historic Site, Clermont
- Plum Grove Historic Site, Iowa City
- Toolesboro Mounds National Historic Landmark, Toolesboro
- Western Historic Trails Center, Council Bluffs



## **Boards and Commissions**

The following citizens served on DCA boards in fiscal year 2020 from July 1, 2019 - June 30, 2020.

### **State Historical Society of Iowa Board of Trustees**

Tova Brandt, Elk Horn/Decorah  
John Brown, Johnston  
Scott Carlson, Des Moines  
Tyler De Haan, Van Meter  
Kylie Dittmer, Chariton  
Bill Friedrichs, West Des Moines  
Terrence Lindell, Waverly  
John Mickelson, West Des Moines  
Dawn Meyer, Manning  
Cecilia Rokusek, Cedar Rapids  
Jerome Thompson, Des Moines  
Lori Witt, Pella

### **Iowa Arts Council Board of Directors**

Janine Calsbeek, Orange City  
Amber Danielson, Marshalltown  
Paul Dennison, Mount Pleasant  
Braden Falline, Spencer  
Kent Hartwig, Des Moines  
Karen Hoyt, Marion  
Mary Ellen Kimball, Osceola  
Randall Lengeling, Dubuque  
Akwi Nji, Cedar Rapids  
Frances Parrott, Ames  
Brandon Paulsen, Des Moines  
Jaron Rosien, Washington  
Stephanie Shakhirev, Hastings  
Frank Sposeto, Collins  
Lisa Walsh, Burlington

### **Iowa Historical Records Advisory Board**

Hope Bibens, Des Moines  
Christopher Doll, Peosta  
Wesley Enos, Bondurant  
Michael Gibson, Dubuque  
Amy Groskopf, Davenport

Laura Kozin, Des Moines  
Teresa Olson, Norwood  
Daniel Rittel, Stuart  
Timothy Walch, Iowa City  
Anthony Jahn, Ex-officio

**Iowa Great Places  
Citizen Advisory Board**

Barbara Determan, Early  
Greg Fisher, West Des Moines  
Alexsis Fleener, Atlantic  
Nick Glew, Marion  
Joseph Hrdlicka, West Des Moines  
Mark Jackson, Story City  
Jenna Kimberley, Des Moines  
Kerrie Kuiper, Lehigh  
Tammy McCoy, Burlington  
Gayle Redman, Gowrie  
Trevor Toft, Denison  
Donald Zuck, Ankeny

**Iowa Cultural Trust  
Board of Trustees**

Mary Ellen Kimball, Osceola  
Brandon Paulsen, Des Moines  
Connie Schmett, Clive  
Randy Lewis, Davenport  
Tiffany Tauscheck, Clive  
Tova Brandt, Elk Horn/Decorah, Ex-officio  
Paul Dennison, Mount Pleasant, Ex-officio  
Stefanie Devin, Des Moines, Ex-officio  
Chris Kramer, Des Moines, Ex-officio  
Adam Phillips, Des Moines, Ex-officio

## BUDGET

### FY2020 Annual Operating Budget

State Appropriation - General Fund	\$6,202,310
Federal Funds-NEA & NPS & NEH	\$2,838,453
Other	<u>\$1,201,435</u>
Total	\$10,242,198

### FY2020 Other Funds:

Iowa Great Places	\$1,000,000
HRDP & Other Grants	<u>\$1,260,000</u>
Total Other Funds:	\$2,260,000

**Total DCA Funds FY2020: \$12,507,514**

## AGENCY CONTACTS

DCA constituents, partners and the general public can learn more about the agency and its programs and activities at the following websites and social media platforms:

[www.iowaculture.gov](http://www.iowaculture.gov)  
[www.facebook.com/IowaCulture](http://www.facebook.com/IowaCulture)  
[www.facebook.com/IowaHistory](http://www.facebook.com/IowaHistory)  
[www.facebook.com/IowaArtsCouncil](http://www.facebook.com/IowaArtsCouncil)  
[www.facebook.com/ProduceIowa](http://www.facebook.com/ProduceIowa)  
<https://twitter.com/iowaculture>  
<https://twitter.com/iowaartscouncil>  
<https://twitter.com/ProduceIOWA>  
<https://www.instagram.com/iowaculture/>  
<https://www.instagram.com/iowaartscouncil/>  
<https://www.instagram.com/produceiowa/>

Copies of the DCA Performance Plan may be requested through the office of DCA Director Chris Kramer at 515-281-5111 or [dcafinance@iowa.gov](mailto:dcafinance@iowa.gov).

Iowa Department of Cultural Affairs  
State Historical Building  
600 East Locust Street  
Des Moines, IA 50319  
[www.iowaculture.gov](http://www.iowaculture.gov)